

PRESS RELEASE

Schwaebisch Hall, February 2, 2021

OPTIMA and Voith establish development partnership

The goal is to develop sustainable paper packaging solutions

At the end of 2020, the Optima Group entered a development partnership with the technology group Voith. The objective of this alliance is to develop sustainable paper packaging solutions. It is the first time that two companies from different phases in the supply chain will be working together on developing environmentally compatible alternatives to plastic packaging.

The Voith Group has been operating a systematic sustainability management system for many years and provides information about its successes in a sustainability report. Through its continuous innovative strength, the Group Division Voith Paper enables resource-conserving paper production and supports customers in reducing their water, fibers and energy consumption.

Networking is the key to success

“Voith and Optima have similar corporate DNA, and we are convinced that greater sustainability can often only be achieved through collaborations across the entire supply chain,” says Dominik Broellochs, Group Sustainability Manager at Optima.

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“Optima has valuable experience in a very wide range of packaging solutions including paper packaging. Voith is able to complement this through our extensive technical expertise and decades of experience in all areas of the paper production process,” says Johann Moser, Senior Vice President Strategic Technology at Voith Paper. “Optima is an important strategic partner for the development of new paper machine sections and to produce highly formable packaging base papers.”

The interdisciplinary teams established in both companies are working together on new solutions. In this context, they will also look closely at product groups that until now have been considered unsuitable or not feasible for paper packaging.

Significant unexploited potential for paper packaging

The two partners are working together to find the best solutions for the future. “In many areas, we see untapped potential for paper packaging and are looking forward to the close collaboration with Voith,” says Broellochs.

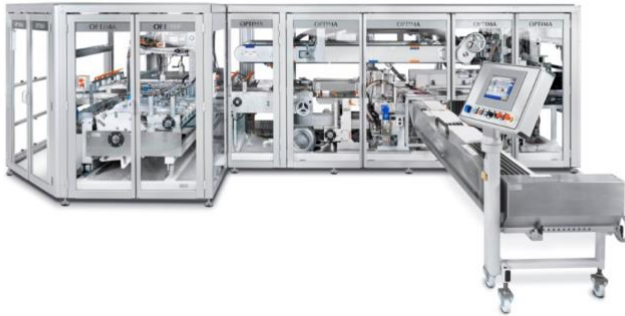
Learn more about sustainability at Optima at: www.optima-packaging.com/sustainability



Johann Moser, Senior Vice President Strategic Technology at Voith Paper, and Dominik Broellochs, Group Sustainability Manager at Optima, with a selection of paper packaging. (Source: Optima/Voith)



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Optima engineers are currently realizing projects with packaging made from paper. This is possible, for example, using the OPTIMA OSR packaging machine for toilet paper rolls shown above. Equipment like this can be readily switched over from plastic to paper packaging. Optima machines work with standard paper grades, and there is no need to coat this packaging. (Source: Optima)



Voith's paper machines make paper production as resource-conserving and efficient as possible. (Source: Voith)

Characters (incl. spaces): 2,122

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About OPTIMA

Optima supports companies worldwide with flexible and customer-specific filling and packaging machines for the pharmaceutical, consumer goods, hygiene paper and medical device markets. As a provider of solutions and systems, Optima accompanies these companies from product idea to successful production and throughout the entire machine life cycle. Its 2,450 experts around the globe contribute to Optima's success, while 19 locations in Germany and abroad ensure the worldwide availability of services.

About the Voith Group

The Voith Group is a global technology company. With its broad portfolio of systems, products, services and digital applications, Voith sets standards in the markets of energy, oil & gas, paper, raw materials and transport & automotive. Founded in 1867, the company today has more than 20,000 employees, sales of € 4.2 billion and locations in over 60 countries worldwide and is thus one of the larger family-owned companies in Europe.

The Group Division Voith Paper is part of the Voith Group. As the full-line supplier to the paper industry, it provides the largest range of technologies, services and products on the market and offers paper manufacturers holistic solutions from a single source. The company's continuous stream of innovations facilitates resource-conserving production and helps customers minimize their carbon footprint. With its leading automation products and digitalization solutions from the Papermaking 4.0 portfolio, Voith offers its customers state-of-the-art digital technologies to improve plant availability and efficiency for all sections of the production process.

Thank you very much for your publication. We look forward to receiving a specimen copy.